

# DID YOU KNOW?

The UK's healthcare sector spends more than £400 million per year on energy – Carbon Trust

## YÜ ENERGY – CARE HOME ENERGY SPECIALISTS

Bobby Kalar founded Yü Energy in 2014. This was sparked by his frustration with the poor service and prices received from his energy supplier whilst running his care home business. This experience has made Yü Energy ideally placed to understand what businesses need from their energy supplier, understanding the pain points and the challenges associated with managing care home energy costs, whilst being determined to raise the standards of business energy supply.

*"I realised I was paying more than I needed to for my electricity. It's part of running your own business – particularly a care home that requires 24/7 heating and power – but I was paying almost 35% more than the previous year. Because I hadn't engaged with my supplier they'd decided to renew my supply and recap it at their choosing."* – Bobby Kalar

He wasn't alone. The Competition and Markets Authority estimates that more than 1.3 million businesses are paying more than they need to on their energy contracts.

Through running his care home business, Bobby also realised the potential to raise to bar on customer service. He made it his mission to provide customers with competitive, fixed energy rates whilst maintaining the highest possible levels of customer service, including a 3-ring pick up policy and a personal relationship manager.

### Yü Energy now supplies over 500 nursing homes, and thousands more businesses across the UK

This unique experience has given Yü Energy a valuable insight into the challenges that care home owners face on a daily basis.

### What it's like to work with us...

*"Yü Energy demonstrate perfect customer service. I am grateful that they went above and beyond my expectations and were very easy to deal with."*

*"Obtaining quotes with speed and honesty from Yü Energy was easy, and when a problem with my previous supplier surfaced, they were understanding and very forward leaning."*

*"I have spent a lot of time searching the energy markets to get the best deal possible for my company and found Yü Energy to be extremely competitive and professional."*

